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**AVID TECHNOLOGY, INC.  
LEGAL DEPARTMENT**

**CONFIDENTIAL FAX COVER SHEET**

**TO:** United States Patent and Trademark Office  
Technology Center 2600  
FAX: 571-273-8300

**FROM:** Peter J. Gordon  
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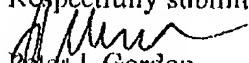
**DATE:** February 20, 2007

**NUMBER OF PAGES** (including cover sheet): 3

**RE: USSN 10/800,378; Attorney Docket No. A2004011 (formerly 09208.0006)**

Transmitted herewith for filing in the above patent application is a Revocation of Power of Attorney With New Power of Attorney and Change of Correspondence Address, and Statement Under 37 CFR 3.73(b). No fee is required. The Commissioner is authorized to charge any fees which may be required or any credit any overpayment to Deposit Account No. 500876.

Respectfully submitted,

  
Peter J. Gordon  
Reg. No. 35,164

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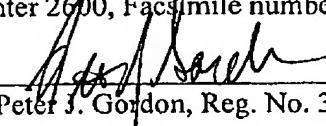
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEB 20 2007

Appl. No.: 10/800,378 Confirmation No.: 8880  
Filed: March 12, 2004  
Inventor: Ning Lu  
Title: IMAGE ENCODING SYSTEM AND METHOD  
Examiner: Wellington Chin  
Art Unit: 2664  
Docket No.: A2004011 (formerly 09208.0006)  
Customer No.: 26643

**CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. §1.8(a)**  
The undersigned hereby certifies that this document is being transmitted to the United States Patent and Trademark Office, Technology Center 2600, Facsimile number 571-273-8300, on February 20, 2007.

  
Peter J. Gordon, Reg. No. 35,164

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY WITH  
NEW POWER OF ATTORNEY AND  
CHANGE OF CORRESPONDENCE ADDRESS**

As Assignee of record of the entire interest of the above application, I hereby revoke all previous powers of attorney given in the above application. I hereby appoint the following attorneys to prosecute and transact all business in the Patent and Trademark Office connected therewith:

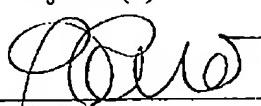
**Peter J. Gordon, Reg. No. 35,164 and John A. Hamilton, Reg. No. 48,946**

Please change the correspondence address for this application to:

**Customer Number: 26643**

Attached to this power is a Statement Under 37 CFR § 3.73(b).

Dated: February 20, 2007

  
Paige Parisi  
Director and Secretary  
PINNACLE SYSTEMS, INC.



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FEB 20 2007

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: PINNACLE SYSTEMS, INC.  
Application No.: 10/800,378  
Filed: March 12, 2004  
Title: IMAGE ENCODING SYSTEM AND METHOD

Pinnacle Systems, Inc., a corporation, states that it is the assignee of the entire, right, title and interest in the patent application/patent identified above by virtue of either:

A [ X ] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office on March 12, 2004, Reel: 015101, Frame: 0048, or for which a copy thereof is attached.

OR

B [ ] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office on \_\_\_\_\_,  
Reel: \_\_\_\_\_ Frame: \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office on \_\_\_\_\_,  
Reel: \_\_\_\_\_ Frame: \_\_\_\_\_, or for which a copy thereof is attached.

[ ] Additional documents in the chain of title are listed on a supplemental sheet.

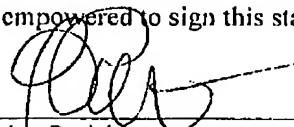
[ ] As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[ ] Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

02/20/2007  
Date

  
Paige Parisi  
Director and Secretary  
PINNACLE SYSTEMS, INC.

